

2016-2017 Sponsorship Program Special Events - Expo

Event Description	150 Designers Table-top displays by Vendors Premier Venue
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	PREMIER	GRAND	STRATEGIC	EXHIBITOR-ONLY	SPECIFIC ITEM SPONSORSHIP
Event Benefits	<ul style="list-style-type: none"> • Logo prominent on event programs and print advertising • Recognition at introduction of speaker • 4' x 8' Exhibitor Space w/Table • Logo on expo bags 	<ul style="list-style-type: none"> • Logo on event programs and print advertising • Recognition at introduction of speaker • 4' x 8' Exhibitor Space w/Table • Logo on 	<ul style="list-style-type: none"> • Logo on event programs and print advertising • 4' x 8' Exhibitor Space w/Table 	4' x 8' Exhibitor Space w/Table	Opportunities for: <ul style="list-style-type: none"> • Lanyard Sponsor • Program Sponsor
Website & Design Magazine	<ul style="list-style-type: none"> • Logo on website w/link • Full page spotlight in 1 issue of OC Design magazine • Logo in every issue of OC Design magazine 	<ul style="list-style-type: none"> • Logo on website w/link • 1/2 page spotlight in 1 issue of OC Design magazine • Logo in every issue of OC Design magazine 	<ul style="list-style-type: none"> • Logo on website w/link • 1/4 page spotlight in 1 issue of OC Design magazine 		
Email & Social Media	<ul style="list-style-type: none"> • Logo on all chapter e-blasts during year • 2 solo e-blasts during year • Social media shout-outs pre- and post-event 	<ul style="list-style-type: none"> • Logo on chapter e-blasts one month prior to event • 1 solo e-blast during year • Social media shout-outs pre- and post-event 	<ul style="list-style-type: none"> • Logo on chapter e-blasts one month prior to event • Social media shout-outs pre- and post-event 		
Sponsorship Contribution	\$5000	\$2500 Expo raffle prize	\$1500 Expo raffle prize	\$750 (Larger spaces available) Expo raffle prize	\$1000 plus Cost of producing item for 200 attendees

2016-2017 Sponsorship Program Special Events

	GALA	DINE BY DESIGN	ART FOR AUCTION	FILM FESTIVAL
	DIAMOND	GOLD	SILVER	BRONZE
Event Benefits	<ul style="list-style-type: none"> • Logo prominent on event programs and print advertising • Recognition at introduction of speaker • 8 tickets to event • Opportunity to contribute to event swag bag 	<ul style="list-style-type: none"> • Logo on event programs and print advertising • Recognition at introduction of speaker • 4 tickets to event • Opportunity to contribute to event swag bag 	<ul style="list-style-type: none"> • Logo on event programs and print advertising • Recognition at introduction of speaker • 3 tickets to event • Opportunity to contribute to event swag bag 	<ul style="list-style-type: none"> • Logo on event programs and print advertising • Recognition at introduction of speaker • 2 tickets to event • Opportunity to contribute to event swag bag
Website & Design Magazine	<ul style="list-style-type: none"> • Logo on website w/link • Full page spotlight in 1 issue of ASID OC Design magazine • Logo in every issue of ASID OC Design magazine during the fiscal year 	<ul style="list-style-type: none"> • Logo on website w/link • 1/2 page spotlight in 1 issue of ASID OC Design magazine • Logo in every issue of ASID OC Design magazine during the fiscal year 	<ul style="list-style-type: none"> • Logo on website w/link • 1/4 page spotlight in 1 issue of ASID OC Design magazine 	<ul style="list-style-type: none"> • Logo on website w/link • 1/4 page spotlight in 1 issue of ASID OC Design magazine
Email & Social Media	<ul style="list-style-type: none"> • Logo on all chapter e-blasts during fiscal year • 2 solo e-blasts during fiscal year • Social media shout-outs pre- and post-event 	<ul style="list-style-type: none"> • Logo on chapter e-blasts one month prior to event • 1 solo e-blast during fiscal year • Social media shout-outs pre- and post-event 	<ul style="list-style-type: none"> • Logo on chapter e-blasts one month prior to event • 50% off solo e-blasts during year • Social media shout-outs pre- and post-event 	<ul style="list-style-type: none"> • Logo on chapter e-blasts one month prior to event
Sponsorship Contribution	\$5000	\$2500 Event raffle prize	\$1500 Event raffle prize	\$750 Event raffle prize

2016-2017 Sponsorship Program Special Events

	DESIGN AWARDS	STUDENT CAREER DAY	WINE & DESIGN
Event Benefits	<ul style="list-style-type: none"> • Logo on event programs and print advertising • Recognition at introduction of speaker • 4 tickets to event • Opportunity to contribute to event swag bag 	<ul style="list-style-type: none"> • Logo on event programs and print advertising • Recognition at introduction of speaker • Opportunity to contribute to students' swag bag 	<ul style="list-style-type: none"> • Logo on event programs and print advertising • Recognition at introduction of speaker • 2 tickets to event • Opportunity to contribute to event swag bag
Website & Design Magazine	<ul style="list-style-type: none"> • Logo on website w/link • Full page spotlight in 1 issue of ASID OC Design magazine • Logo in every issue of ASID OC Design magazine during the fiscal year 	<ul style="list-style-type: none"> • ASID OC Design magazine article about the event w/photos 	<ul style="list-style-type: none"> • ASID OC Design magazine article about the event w/photos
Email & Social Media	<ul style="list-style-type: none"> • Logo on all chapter e-blasts during fiscal year • 1 solo e-blast during fiscal year • Social media shout-outs pre- and post-event 	<ul style="list-style-type: none"> • Logo on all event marketing material in social media and e-blasts 	<ul style="list-style-type: none"> • Logo on all event marketing material in social media and e-blasts
Sponsorship Contribution	<p>Provide: \$2500 - allocated fees for our award submission website Up to <u>30 engraved trophies</u> using your material (and approved by ASID OC Board of Directors) for the Design Award Winners to be presented at the Gala</p>	<p>Provide: PLEASE CONTACT THE OFFICE FOR A LIST OF REQUIREMENTS</p>	<p>Provide: TBD</p>

2016-2017 Sponsorship Program Recurring Events

	MONTHLY MEETINGS	IDOD	LUNCH & LEARN	MASTER CLASS & CEU MARATHON
Event Benefits	<ul style="list-style-type: none"> Members will visit and tour showroom/ facility 5 minute presentation to designers Opportunity to provide gift bag to attendees 	<ul style="list-style-type: none"> Event open to all ASID membership types Members will visit and tour showroom/ facility 5 minute presentation to designers Opportunity to provide gift bag to attendees 	<ul style="list-style-type: none"> Designers-only event Members will visit and tour showroom/ facility 5 minute presentation to designers Opportunity to provide gift bag to attendees 	<ul style="list-style-type: none"> Designers-only event
Website & Design Magazine	<ul style="list-style-type: none"> ASID OC Design magazine article about the event w/photos 	<ul style="list-style-type: none"> ASID OC Design magazine article about the event w/photos 	<ul style="list-style-type: none"> ASID OC Design magazine article about the event w/photos 	<ul style="list-style-type: none"> ASID OC Design magazine article about the event w/photos
Email & Social Media	<ul style="list-style-type: none"> Logo on all event marketing material, social media & eblasts 	<ul style="list-style-type: none"> Logo on all event marketing material, social media & eblasts 	<ul style="list-style-type: none"> Logo on all event marketing material, social media & eblasts 	<ul style="list-style-type: none"> Logo on all event marketing material, social media & eblasts
Sponsorship Contribution	Provide: <ul style="list-style-type: none"> Meeting venue Seating for 80 +/- Dinner & Dessert Refreshments Raffle Prizes 	Provide: <ul style="list-style-type: none"> Meeting venue Seating for 25 +/- Light refreshments \$500 payment 	Provide: <ul style="list-style-type: none"> CEU / Educational Presentation Meeting venue Seating for 40 +/- Lunch Raffle Prize(s) \$500 payment 	Provide: <ul style="list-style-type: none"> TBD