



WE PROUDLY BRING YOU

# 5 FOR 5 VIRTUAL EXPO WEEK

Five Exhibitors each day for Five Days. An exclusive opportunity to promote your company to ASID Orange County Interior Designers!

**12- 16 APRIL 2021**  
**8:00A.M.- 6 P.M.**

AMERICAN  
SOCIETY OF  
INTERIOR  
DESIGNERS



CALIFORNIA ORANGE COUNTY

## GENERAL INFORMATION

Exhibitors will be given a two hour time slot to be featured on the Expo Webpage and Chapters Social Media channels including Facebook, Instagram, LinkedIn and Twitter. You can use your time in any format, i.e. live stream, video loop, Q & A, Prize Raffle, Demonstrations of products, or any combination to fill your allotted time slot.

ASID OC will host FIVE exhibitors per day for the FIVE day period. This includes sponsor time blocks which will contain the Opening and Closing Key Note Speakers and the mid-week CEU presentation.

## ON-LINE EXHIBIT HALL

A landing page will be available on the chapter website for the duration of the 5 for 5 Virtual Expo showing a listing of all Exhibitors with links to their websites, and a full schedule for each day.

## KEY NOTE SPEAKERS

ASID OC has secured two fabulous Key Note speakers that represent Southern California Design at it's best. Raili Clasen of Raili CA Design and Donna Livingston of Donna Livingston Design will speak on the opening and closing days of the week.

## CEU AND COCKTAIL PARTY

A CEU presentation is planned for mid-week and will be planned to coincide with a virtual Cocktail Party. The Headline Sponsor will be supplying a "Make at Home" cocktail kit to all registered attendees and will "host" a virtual cocktail hour following the end of the CEU and/or the last time slot.

## SCHEDULE\*

### 5 For 5 Virtual Expo Week

Monday, April 12, 2021

thru

Friday April 16, 2021

8:00 am to 6:00 pm

### EXHIBIT HOURS

Two Hour Time slots beginning at 8:00AM ending at 6:00PM Daily

Opening Session Key-Note 4/12  
CEU & Cocktail Party 4/14  
Closing Session Key-Note 4/16

## PRINTED DIRECTORY

All Exhibitors will be listed within a printed directory that will be sent to all registered attendees of the Virtual Expo.

Specifications:

4.25" x 5.5" Vertical Page

Full Color .PDF, .PNG, or .JPG

300dpi or better (Print Quality)

\*All times are approximate and may change for scheduling purposes.

# RULES AND REGULATIONS

## Introduction

It is understood and agreed by each exhibitor that ASID OC hosts the 5 for 5 Virtual Expo Week for the purpose of servicing and educating their members and other industry members. To this end, each exhibitor agrees as follows:

1. The distribution of any promotional materials is to be done at your companies expense and is not the responsibility of ASID OC.
2. The ASID OC Chapter website and social media will be used to distribute your content, you will not have direct access to the website or accounts.
3. ASID OC reserves the right to prohibit any exhibitor or party there of which in its sole opinion violates the agreement described here in or is in other ways is not suitable to and in keeping with the character and spirit of ASID OC or the 5 for 5 Virtual Expo.
4. ASID OC further reserves the right to change the show dates or the planned events without prior notice, if in its absolute discretion it deems it necessary to do so to provide , in its judgement, a more satisfactory, attractive and successful 5 for 5 Virtual Expo.


## Intellectual Property

1. All intellectual property and related materials (the "Intellectual Property" and any virtual material i.e. Power Point or Slide Presentations) including any related work in progress that is developed or produced under this Agreement, and/or provided by the Exhibitor will remain the sole and exclusive property of the Exhibitor and may not be used without express written permission of the Exhibitor.
2. Neither party may use the Intellectual Property for any purpose other than that contracted for in this Agreement except with the written consent of the each. The abusing party will be responsible for any and all damages resulting from the unauthorized use of the Intellectual Property.

# ASID OC 5 for 5 Virtual EXPO Week

**April 12-16, 2021 presented online at [CAOC.ASID.ORG](http://CAOC.ASID.ORG)**

Please select a Time Slot or Sponsorship you are interested in and return this page and the promissory agreement on the following page to the ASID OC Office by March 31, 2021.

Item	Description	Cost	
Exhibitor Time Slot	2 Hour "Virtual Take Over" Time Slot for your Company.	ASID Members: \$500.00 Non-Members: \$550.00	
Headline Sponsor (1 Sponsorship Available)	<ul style="list-style-type: none"><li>• Prime time Slot on Wednesday</li><li>• Hosting of the CEU - at their discretion they can provide the CEU or we will find one</li><li>• Cocktail Kit- sent direct to registered attendees with your company as sponsor</li><li>• 2 Page spread in the printed directory (Inside Cover and following page)</li><li>• Company name and logo featured prominently on all marketing (print and digital)</li><li>• Feature in one chapter newsletter</li><li>• E-blast package including 2 emails and social media postings to our full database</li></ul>	\$5,000.00	
Key Note Sponsor (2 Sponsorships Available)	<ul style="list-style-type: none"><li>• Prime time Slot on Monday or Friday</li><li>• Hosting of the keynote speaker for the opening day or closing day</li><li>• 2 Page spread in the printed directory</li><li>• Company name and logo featured on all marketing (print and digital)</li><li>• E-blast package including 1 email and social media posting to our full database</li></ul>	\$3500.00	

I agree to the following . . .

1. I want to participate in the ASID OC 5 for 5 Virtual Expo Week, I have until March 31, 2021, 2:00 pm to submit this completed Promissory Agreement directly to the ASID OC Chapter Administrator.
2. Time Slots will be based on the submittal date/time of this completed Promissory Agreement at the discretion of the ASID OC Committee.
3. I MUST pay for my Sponsorship/ Space either by credit card or check in full prior to March 31, 2021 2:00 pm. If I choose to pay by check it must be received in the ASID office by this date.
4. If I fail to pay in a timely manner, I will forfeit my time slot which will be made available to another vendor.
5. **Deadline to submit my form and payment is MARCH 31, 2021, 2:00 pm.**
6. This Agreement may not be assigned by either party. It shall be governed by the laws of the State of California.
7. ASID OC shall not be responsible (and no money shall be refunded to you) if any event is cancelled due to unforeseen circumstances or events beyond ASID OC's control, or if it is otherwise commercially unreasonable to hold any event or provide any benefit.
8. This Agreement does not constitute a partnership or joint venture or principal-agent relationship between the parties. Neither party has and neither party will receive as a result of this Agreement or otherwise any right or authority to assume responsibility or create any liability on behalf of the other in any manner.
9. Sponsor understands and agrees that only the Orange County Chapter of the American Society of Interior Designers, an unincorporated nonprofit association of the State of California, and NOT the American Society of Interior Designers, Inc., is a party to this Agreement.
10. You shall indemnify, defend and hold harmless ASID OC, its officers, directors, agents, and employees from and against any and all claims, losses, damages, judgments, settlements, costs, expenses (including reasonable attorney's fees and expenses) and liabilities of every kind resulting from, arising out of, or relating to (i) any act or omission by you and/or its officers, directors, employees, or agents; (ii) any use of your property; and/or (iii) your breach of this Agreement.
11. This Agreement is the final agreement between the parties. Any modification, amendment, change, waiver or addition to this Agreement must be in writing and signed by both parties.

By signing this agreement, you understand and acknowledge the terms and conditions of this Agreement, and expressly agree to be bound by the terms and conditions of sponsorship as outlined in this Agreement. If a corporation or a limited liability company is a party to this Agreement, the person signing this agreement on behalf of the Corporation or limited liability company represents and warrants that he or she is duly authorized and has legal capacity to execute and deliver this Agreement and grant the rights and assume the obligations that are being provided for in this Agreement.

**CONTACT INFORMATION: (please print or type)**

Key Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

I \_\_\_\_\_, am approved to make commitments on behalf  
Of \_\_\_\_\_ Printed Name

and I understand the guidelines stated above.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Credit Card #

Exp.

Sec/CVV

Zip

**Please email this completed form by 2:00pm on March 31, 2021 to: [administrator@caoc.asid.org](mailto:administrator@caoc.asid.org) | 949-643-1549**