

Chapter Sponsorship 2023-2024

Be a part of something BIG... Align your organization with ASID OC

CHAPTER GOLD SPONSOR ~ \$15,000 Sponsorship Fee

You will receive the following sponsorship benefits for the 2023-24 Term (10/1-9/30)

MONTHLY MEETINGS

- 4 Tickets to each regular Monthly Meeting for your choice of attendees
- Recognition as a Chapter Sponsor on promotional materials (unless the host is a direct conflict)
- Opportunity to be the host venue for one Monthly Meeting (to be scheduled at your availability)

GALA AND DESIGN AWARDS

- 8 Tickets to Gala (One full table)
- Recognition at Gala as a Chapter Sponsor
- Entry Fee waived for up to two entries in the Industry Partner Categories of the Design Excellence Awards

ADDITIONAL EVENTS

- 4 Tickets to all Chapter Special Events (i.e. Business Bootcamp, Career Week, Dine by Design, Holiday Party, etc.)
- Recognition as a Chapter Sponsor on all promotional materials for special events

STUDENT SCHOLARSHIP

- A special sponsorship award will be given to an ASID OC Student Member under your company name with the chapter. ASID OC will provide candidate essays for your representative to choose a winner in September.

DIGITAL ADVERTISING

- 4 Full E-blast Packages (1per quarter), your advertising content sent to our entire database, twice per package. (See advertising sheet for details).
- Listing on Chapter Website as Chapter Sponsor for the year.
- 2 Web- Hero Slider Ads for two months each.
- Logo and link on all Bi-Monthly Chapter Newsletters
- Special Sponsor Spotlight in one issue of the Chapter Newsletter



CHAPTER SILVER SPONSOR ~ \$10,000 Sponsorship Fee

You will receive the following sponsorship benefits for the 2023-24 Term (10/1-9/30)

MONTHLY MEETINGS

- 3 Tickets to each regular Monthly Meeting for your choice of attendees
- Recognition as a Chapter Sponsor on promotional materials (unless the host is a direct conflict)

GALA AND DESIGN AWARDS

- 6 Tickets to Gala
- Recognition at Gala as a Chapter Sponsor
- Entry Fee waived for up to two entries in the Industry Partner Categories of the Design Excellence Awards

ADDITIONAL EVENTS

- 2 Tickets to all Chapter Special Events (i.e. Business Bootcamp, Career Week, Dine by Design, Holiday Party, etc.)
- Recognition as a Chapter Sponsor on all promotional materials for special events

DIGITAL ADVERTISING

- 4 Full E-blast Packages (1per quarter), your advertising content sent to our entire database, twice per package. (See advertising sheet for details).
- Listing on Chapter Website as a Chapter Sponsor for the year.
- 1 Web- Hero Slider Ad for two months
- Logo and link on all Bi-Monthly Chapter Newsletters

Please note Chapter Sponsorship benefits can be modified to suit your needs as an Industry Partner, if the packages offered don't offer what you're looking for we would love to speak with you about a customized sponsorship!



ASID OC Chapter Event Sponsorships

HOLIDAY LUNCHEON**

Title Sponsor- \$5,000

(Single Sponsor)

- 4 Tickets to the Luncheon
- Company Name and Logo on all promotional material for event (Digital and Print Media)
- Opportunity to speak at the Luncheon (3-5 minutes) and Recognition at the event as the Title Sponsor
- E-blast package including 1 email and social media posting to our full database

Supporting Sponsor - \$1,000

(Multiple Sponsors)

- 2 Tickets to the Luncheon
- Company Name and Logo on all promotional material for event (Digital and Print Media)
- Recognition at the event as a supporting sponsor
- Button Ad in one issue of the Chapter Newsletter

**Holiday Luncheon may also be a Hosted Sponsorship with no fee, all costs for hosting the meal, beverages, entertainment, and raffles/gifts, etc. will be the responsibility of the Host in place of sponsorship funds.

DINE BY DESIGN \$8500

(Single Sponsor)

- 4 Tickets to the event
- Company Name and Logo on all promotional material for event (Digital and Print Media)
- Opportunity to speak at the event (3-5 minutes) and Recognition at the event as the Title Sponsor
- E-blast package including 1 email and social media posting to our full database
- Button Ad in one issue of the Chapter Newsletter