

AMERICAN
SOCIETY OF
INTERIOR
DESIGNERS



CALIFORNIA ORANGE COUNTY

EXPO

a Multi Design Sector Event

ASID OC Presenting Titanium Sponsor

PACIFIC SALES
KITCHEN & HOME

Thursday May 2, 2019

THE RENAISSANCE HOTEL | NEWPORT BEACH

CAOC.ASID.ORG/EVENTS/EXPO

EXHIBITOR KIT

EXHIBITOR PRICING

	10 X 5 Space	10 x 10 Space
Early Bird Before Feb. 28		
ASID Member Price	\$775.00	\$1175.00
Non-Member Price	\$1075.00	\$1475.00
After Feb. 28		
ASID Member Price	\$875.00	\$1275.00
Non-Member Price	\$1175.00	\$1575.00
Additional 10 x 10 Space	\$1025.00	\$1200.00
Electrical Per Space	\$50.00	\$50
Additional Lanyard	\$35	\$35

RESERVE YOUR SPACE TODAY TO SAVE
E-MAIL COMPLETED AGREEMENT TO ADMINISTRATOR@CAOC.ASID.ORG

INCLUDED IN SPACE RENTAL:

- ♦ 8' Table with Black Tablecloth and 2 or more Chairs as needed. Wi-Fi connection included
- ♦ Space sizes: 10' x 10' or 10' x 5' (Spaces can be merged for larger space)
- ♦ 10 x 10 Space includes 3 vendor lanyards
10 x 5 Space includes 2 vendor lanyards
Each lanyard includes 2 drink tickets
- ♦ Valet Parking

NOT INCLUDED:

- ♦ Additional Furniture for space
- ♦ Load In or Load Out Labor
- ♦ Pipe/Drape Walls
- ♦ Floor Covering
- ♦ Pre-show Freight Handling
- ♦ Electricity / Outlet (available for a Fee)

CANCELLATION POLICY

- ♦ Cancellation request submitted via e-mail to administrator@caoc.asid.org and received by April 11, 2019 will be refunded all payments minus a cancellation fee equal to 50% of the total fee.
- ♦ No cancellation refunds will be made after April 11, 2019.

FACILITY



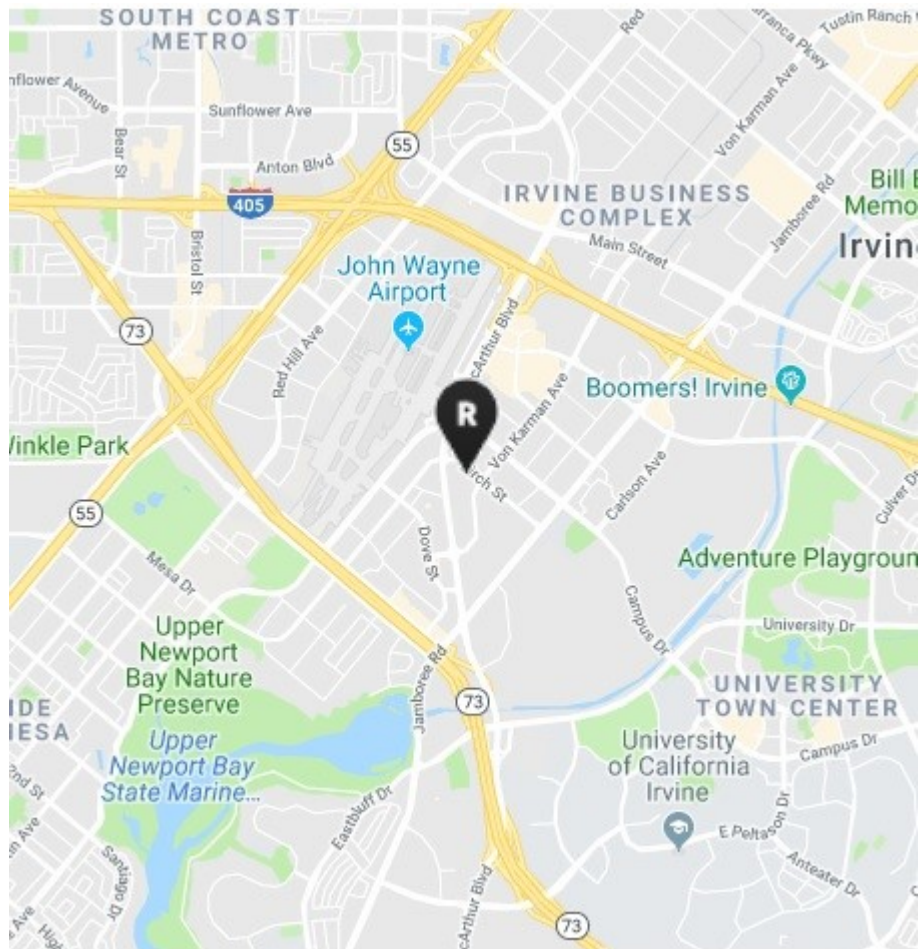
Renaissance Newport Beach Hotel

📍 4500 MacArthur Boulevard, Newport Beach, California 92660 USA ☎ +1 949-476-2001

Parking on sight is Valet Only and will be validated the day of the event by the hotel.

Exhibitors will receive loading instructions for the day of along with lanyards for exhibitor reps.

These must be worn at all times by exhibitors as they serve as your ticket for the event.



- ◆ Exhibitor Spaces will be placed inside and outside of the Bamboo Garden Meeting Space.
- ◆ Space Assignments will be made based on the discretion of ASID OC.
- ◆ Buffet and Bar stations to be provided.
- ◆ The Key Note Presentation and Job Fair will take place inside the interior Hall of Exhibits.

SPACE INFORMATION

Each 10 x 10 and 10 x 5 space will be set with an 8' table with a black tablecloth and 2 or more chairs as needed. Additional furnishing is at exhibitors discretion and can be requested but is not guaranteed.

EXHIBIT HALL

Interior Floor is carpeted, Space will be taped off on the floor and numbered.

Exterior Floor is concrete, spaces will be marked and Umbrellas will be provided for shade as needed.

EARLY BIRD PRICE DEADLINE

Take advantage of discount pricing by ordering before February 28, 2019. E-mail your completed agreement with payment to administrator@caoc.asid.org.

LABOR

Exhibitors are free to load -in and load-out their own exhibit items. Labor staff will not be provided but can be brought in at the exhibitors expense.

LOAD IN PROCESS

Loading area is located to the side behind the hotel with direct access to the outdoor display hall for ease of access. A parking attendant will direct you to the correct area.

SCHEDULE*

INSTALLATION HOURS

Thursday, May 2, 2019

9:00 am to 1:00 pm

Final Installation must be completed by 1:00pm for Inspection.

No Advance Loading/ pre shipping will be allowed.

EXHIBIT HOURS

Thursday, May 2, 2019

2:00pm to 8:00 pm

DISMANTLE

Thursday, May 2, 2019

8:00pm to 10:00pm

Expo will include one Keynote Speaker in the early evening, Job Fair and ASID OC Prize Raffle in a connected space.

Opportunity Drawings at your space can be held throughout the day. Collect business cards and contact information from the attendees at your space.

REHEARSAL - EXPO 101

Date TBD

5:30 to 6:30 pm

We will have a brief presentation on how to get the most bang for your buck during the Expo, going over best practices for displaying your product in a Space and answering any questions you may have prior to the event. Please plan to send at least one representative to this informative event. An invitation will be sent prior with exact details.

*All times are approximate and may change for scheduling purposes.

RULES AND REGULATIONS

Introduction

It is understood and agreed by each exhibitor that ASID OC hosts the Expo for the purpose of servicing and educating their members and other industry members. To this end, each exhibitor agrees as follows:

1. The distribution of any promotional materials is limited to your contracted space and the aisle space directly in front of it. You are not allowed to distribute any promotional materials of any kind in the main aisles, aisle intersections, or common areas.
2. The use of loud speakers, recording equipment, TV's and radios or the use of operating machinery, which is of sufficient volume to annoy neighboring exhibitors will not be permitted. Exhibitors using a/v or live entertainment must keep amplification at a conversational level.
3. ASID OC reserves the right to prohibit any exhibitor or party there of which in its sole opinion violates the agreement described here in or is in other ways is not suitable to and in keeping with the character and spirit of ASID OC or the Expo.
4. ASID OC further reserves the right to change the show dates or the floor plan without prior notice, if in its absolute discretion it deems it necessary to do so provide , in its judgement, a more satisfactory, attractive and successful Expo.

Insurance

All property of the exhibitor is understood to remain under its custody and control in transit to and from and within the confines of the exhibit area and the exhibitor shall maintain insurance covering the exhibitors property. Exhibitor shall also carry commercial general liability coverage: \$1,000,000 for each occurrence, \$1,000,000 Aggregate, Workers Compensation: statutory limits, Employers Liability: \$1,000,000 Each Incident, \$1,000,000 Disease-Each Employee and \$1,000,000 Disease Policy limit.

The Policy should hold:

ASID OC

23807 Aliso Creek Road #205

Laguna Niguel, CA 92677

And

The Renaissance Hotel

4500 Macarthur Blvd

Newport Beach, CA 92660

As secondary insured and indemnified against all responsibility.

A copy of the title page must be submitted to ASID OC (administrator@caoc.asid.org) prior to April 16th, 2019. Exhibitors will be denied entry and not allowed to set up without a copy on file.

30th Annual ASID OC EXPO 2019

will take place on:

MAY 2, 2019 at the Renaissance Hotel Newport Beach

Please select the Space or Sponsorship you are interested in and return this page and the promissory agreement on the following page to the ASID OC Office.

	10 x 5 Space	10 x 10 Space	Select Item (s)
Early Bird Before Feb. 28 ASID Member	\$775	\$1175	
Early Bird Before Feb. 28 Non ASID Member	\$1075	\$1475	
ASID Member After Feb. 28	\$875	\$1275	
Non Member After Feb. 28	\$1175	\$1575	
Additional 10 x 10 space	\$1025	\$1200	
Electrical Connection	\$50	\$50	
Additional Lanyard	\$35	\$35	

Sponsorship	Description	Price (each)	Select item (s)
Live Cooking Demo (Reserved)	Includes 10 x 10 Space In prime location, logo placement on all event marketing materials, recognition at speaker intro, 5 lanyards, printed banner on stage		
Valet Sponsor (1 Available)	Includes 10 x 10 Space in prime location, logo banner at valet station, logo placement on all event marketing materials, 4 lanyards	\$4,000	
Signature Cocktail (2 Available)	Includes 10 x 10 space in prime location, logo on all bar napkins, logo placement on all event marketing materials, 3 lanyards	\$3,000	
Signature Appetizer (2 Available)	Includes 10 x 10 Space in prime Location, Logo on all Buffet napkins, logo placement on all event marketing material, 3 lanyards	\$3,000	
Full Page	Full page color ad in the event program- must provide	\$100	
Half Page Program Ad	Half page color ad in the event program- must provide artwork in pdf format (high res- print quality)	\$50	

I agree to the following . . .

1. I want to participate in the ASID OC Expo 2019, I have until April 11, 2019, 2:00 pm to submit this completed Promissory Agreement directly to the ASID OC Chapter Administrator.
2. ASID OC Expo 2019 **priority space location** will be based on the submittal date/time of this completed Promissory Agreement.
3. I MUST pay for my Sponsorship/ Space either by credit card or check in full prior to April 11, 2019 2:00 pm. If I choose to pay by check it must be received in the ASID office by **April 11, 2019, 2:00 pm.**
4. If I fail to pay in a timely manner, I will forfeit my selection which will be made available to another vendor. If I have also purchased space(s), my **priority space location** will be forfeited and I will be assigned a to-be-determined location.
5. **Deadline to submit my selection and payment is April 11, 2019, 2:00 pm.**
6. This Agreement may not be assigned by either party. It shall be governed by the laws of the State of California.
7. ASID OC shall not be responsible (and no money shall be refunded to you) if any event is cancelled due to unforeseen circumstances or events beyond ASID OC's control, or if it is otherwise commercially unreasonable to hold any event or provide any benefit.
8. This Agreement does not constitute a partnership or joint venture or principal-agent relationship between the parties. Neither party has and neither party will receive as a result of this Agreement or otherwise any right or authority to assume responsibility or create any liability on behalf of the other in any manner.
9. Sponsor understands and agrees that only the Orange County Chapter of the American Society of Interior Designers, an unincorporated nonprofit association of the State of California, and NOT the American Society of Interior Designers, Inc., is a party to this Agreement.
10. You shall indemnify, defend and hold harmless ASID OC, its officers, directors, agents, and employees from and against any and all claims, losses, damages, judgments, settlements, costs, expenses (including reasonable attorney's fees and expenses) and liabilities of every kind resulting from, arising out of, or relating to (i) any act or omission by you and/or its officers, directors, employees, or agents; (ii) any use of your property; and/or (iii) your breach of this Agreement.
11. This Agreement is the final agreement between the parties. Any modification, amendment, change, waiver or addition to this Agreement must be in writing and signed by both parties.

By signing this agreement, you understand and acknowledge the terms and conditions of this Agreement, and expressly agree to be bound by the terms and conditions of sponsorship as outlined in this Agreement. If a corporation or a limited liability company is a party to this Agreement, the person signing this agreement on behalf of the Corporation or limited liability company represents and warrants that he or she is duly authorized and has legal capacity to execute and deliver this Agreement and grant the rights and assume the obligations that are being provided for in this Agreement.

CONTACT INFORMATION: (please print or type)

Key Contact Person: _____ Title: _____
Company: _____
Phone: _____ Email: _____
Total to be paid: _____

AUTHORIZATION:

I _____, am approved to make commitments on behalf
Printed Name
Of _____, and I understand the guidelines stated above.
Signature: _____ Date: _____

Credit Card # _____ Exp. _____ Sec/CVV _____ Zip _____

Please email this completed form by 2:00pm on APRIL 11, 2019 to: administrator@caoc.asid.org | 949-643-1549